

WOLFPACK NEWS

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U.S. Army Recruiting Battalion Milwaukee

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PHOTOS BY JORGE GOMEZ

Col. Brian Haebig, 404th Army Field Support Brigade commander, administers the oath of enlistment to nearly 100 Future Soldiers at Lambeau Field during the Green Bay Packers vs. Chicago Bears halftime show Sunday, Nov. 16.



Sgt. 1st Class Dennis Robinson, Milwaukee Recruiting Station, sings the national anthem at the start of the Milwaukee Bucks vs. Phoenix Suns game Saturday, Nov. 8.

Make It Known

Youth Enlist During NFL, NBA Halftime Shows

Taking the oath of enlistment doesn't have to be a still and somber experience, it can also be a loud and nerve-tingling elation before thousands at "The Frozen Tundra." Nearly 100 Future Soldiers swore to defend the constitution on Lambeau Field during the halftime show of the Green Bay Packers vs. Chicago Bears Nov. 16.

Chrystyna Campbell, Waupaca High School student, said participating in the event made her feel she was part of something big.

"The first time wasn't as exciting (at the Military Entrance Processing Station), but this time it was before a bunch of people, and before a colonel," Campbell said.

"It made me feel proud to be an American and to be one of the million who are serving."

Col. Brian Haebig, 404th Army Field Support Brigade commander from Fort Lewis, Wash., administered the oath of enlistment. The enlistees represented Wisconsin, upper

Michigan and northwestern Illinois.

Following the enlistment ceremony, Sgt. 1st Class Jamie Buckley, U.S. Army Recruiting Command Entertainment Team, sang "American Soldier" by Toby Keith.

During Buckley's performance, the Future Soldiers along with Army recruiters and veterans of the Oneida Nation unfurled a U.S. flag stretching 50 yards, while members of the U.S. Army Drill Team, "The Old Guard," conducted ceremonial drills.

Buckley also sang the national anthem at the start of the game.

A week earlier, another group of Future Soldiers conducted the oath of enlistment Nov. 8 at the Milwaukee Bucks vs. Phoenix Suns game in Milwaukee. Col. Linda Ross, U.S. Army Recruiting Command Center One command psychologist, administered the oath. Sgt. 1st Class Dennis Robinson, Milwaukee Recruiting Station, sang the national anthem.

New Year, New Challenges, Same Mission



by **Lt. Col. Daniel C. Miller**
Commander

Happy New Year! I hope you all enjoyed the holiday season and your much deserved time off with family and friends. It was great seeing you all at our Annual Training Conference, and once again I would like to congratulate all of our distinguished award recipients. First and foremost

we are glad that everyone returned safely to continue the momentum that we have created during the first quarter of FY09.

Our battalion command sergeant major, Command Sgt. Maj. Melvin Holliday, will make a Permanent Change of Station in March. He was handpicked to serve on the U.S. Army Sergeants Major Academy staff in Texas, and we all owe him a debt of gratitude for his leadership. We would not be where we are today without his persistent attention to detail, a keen eye on our production, and #1 priority of taking care of people. CSM, thank you. You will be missed!

We face another challenging year in 2009. Along with these challenges, bring changes in leadership positions, but the mission remains the same, to enlist quality men and women

into the U.S. Army.

The economic environment is rapidly changing and that may increase the number of prospects that walk into our recruiting stations. Whatever the case, our dedication to meeting our goals should not waver. Recruiting will not get easier just because layoffs in the civilian sector increase.

We need to stay on top of our priorities and continue to develop long-term relationships with our Centers of Influence. COI's are a key asset to counter our competitors recruiting efforts. Use power lunches to foster these relationships so you can leverage them as your additional eyes and ears to improve your access to difficult areas. Dig deep into your grass roots.

Continued contact with our Future Soldiers during their transition to Army life can open up doors to new influencers and prospects. Ask for referrals. Maintain contact with Future Soldiers through personalized e-mails, cards and follow-up calls.

Recruiters who have taken the initiative of volunteering at high schools have demonstrated it pays to network. At least one hard-to-penetrate school has become Army friendly due to Staff Sgt. Angel Acevedo, who assisted as a football coach.

I want to be very clear that our mission includes taking care of people, and that is our #1 priority. Nothing is more important than the health and welfare of our Team: Soldiers, Civilians and Families. Thank you for all that you do!

Turning Tougher Times Into Opportunities



by **Command Sgt. Maj. Melvin Holliday**
Command Sergeant Major

I hope to find the Soldiers and family members of the Wolfpack Battalion in a state of health and prosperity. Thank you for all that you do for the Army every day.

As we embark on a new year we must remind ourselves that we are a nation at war and our fellow Soldiers are making sacrifices on a daily basis. Recruiting is a tough job that also requires personal sacrifices to meet mission goals, but the risks our deployed Soldiers take each day should keep our burdens in perspective.

There are multiple challenges that the nation is facing

today: a weakening economy, rising unemployment rates, and a less affordable system of higher education.

You might hear people say things will get worse before they get better. I don't know what course the country will take, but I do know that the opportunity to provide career options to qualified people is getting bigger. Stay alert to these changing times and use them to assist your recruiting efforts.

One small way of leveraging the situation is the creation of "Now Hiring" flyers. Each company has recently received a load of these flyers designed to remind people that the Army is still a considerable option. Stamp them with your station's information or staple a business card and post them in high visibility locations.

The Wolfpack Battalion has improved its performance dramatically for fiscal year 2009 and we will continue to improve our performance. Our Army depends on us to do so.

Thanks again for all you do. I will see you at the top!



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UW Oshkosh Discovers Army Civil Affairs

by Jorge Gomez
A&PA

Dr. Alfred T. Kisubi, professor of human services at the University of Wisconsin Oshkosh, knew that the military was always involved in world affairs especially when it came to the reconstruction of societies or humanitarian efforts. But he didn't know that the U.S. Army's efforts to bring stability to a region such as Afghanistan included something like teaching Afghans how to maintain a sanitary system or implement a system of checks and balances into local government.

"I knew there was something to learn about the U.S. Army's efforts in humanitarian operations that CNN wasn't showing," Kisubi said. He approached recruiters at an information table to invite them to speak on the Army's humanitarian efforts for a class called "Globalization and Human Services."

On Dec. 4, Sgt. 1st Class Joseph McGuigan, a recruiter stationed at Oshkosh, introduced himself to a class of about 20 students in person and to Capt. Conrad Jakubow, 96th Civil Affairs Battalion, who spoke from Fort Bragg, N.C., via video teleconference.

Jakubow explained how as a member of the special operations community,

his team embeds with the local populace to figure out the root cause of instability. He focused primarily on his experience in Afghanistan.

"What we do is fill the gap where many people or agencies such as the state department can't go," Jakubow said. "Terrorists like al-Qaida look for those spots of instability to manipulate them. It's my job to look for those spots, diagnose the problems and find a solution."

Jakubow clarified that there is no solution that is purely military. Winning the war against terrorism involves more than just eliminating the terrorists.

"We still have to win the support of the people," Jakubow said.

Distributing bags of rice and blankets and building schools is only part of what they did. The more substantial effort was creating a problem-solving government, one in which Afghans could collaborate to help themselves, he said.

The students asked what values the civil affairs teams were teaching to the local population, what strategies worked best and how they dealt with corruption.



PHOTO BY JORGE GOMEZ

Sgt. 1st Class Joseph McGuigan, a recruiter stationed at Oshkosh, introduces Capt. Conrad Jakubow, 96th Civil Affairs Battalion, who spoke from Fort Bragg, N.C., Thursday, Dec. 4. Jakubow shared his deployment experience as a civil affairs officer in Afghanistan to students at the University of Wisconsin Oshkosh.

Kisubi said he grew up in Uganda with the belief that the military was brutal and used to control people instead of defending them. Learning about the Army's civil affairs operations from Jakubow's experience in Afghanistan changed his outlook.

"Today, you (Jakubow) have taken away my fears of the Army," said Kisubi to Jakubow during the interaction. "If I wasn't 59 years old, I would be joining the U.S. Army."



PHOTO BY LASHONDA WALKER
Command Sgt. Maj. Melvin Holliday Sr., and his daughter Rashida Holliday.

Entrusting Family to Army

by Jorge Gomez
A&PA

The Milwaukee Recruiting Battalion's senior noncommissioned officer saw his second child follow in his footsteps to serve the nation last year.

Command Sgt. Maj. Melvin Holliday Sr. has more than 17 years of experience as a recruiter, trainer and leader, but that only partially explains why his children are convinced the Army is a good career path.

"I believe in the Army," said CSM. "The Army has taken care of my family

for 27 years, provided for my education and given me a chance to be a productive citizen."

Rashida Holliday originally planned to go to college in Texas to major in nursing. Her father suggested the Army Reserve and it wasn't long after that Rashida agreed the Reserve was the best career path.

"I feel great about serving," said Rashida. "The country needs a lot of us to serve our country. We have to fight for our freedom. We have so many rights and freedoms here...why wouldn't anyone not want to serve in the military."



Recruiter ring recipient Staff Sgt. Michael Cherette, Wausau Recruiting Station, Fort McCoy Recruiting Company, accompanied by his fiancée Melissa.



Glen E. Morrell award recipient Sgt. 1st Class Eric Blyberg, Dekalb Recruiting Station, Loves Park Recruiting Company, accompanied by his wife Shelly.



Glen E. Morrell award recipient Sgt. 1st Class Somnuk Songserm, Sheboygan Recruiting Station, Appleton Recruiting Company.

2008 Annual Training Conference

Wisconsin Dells

The U.S. Army Recruiting Battalion Milwaukee honored the top recruiters, leaders, teams, stations, companies and staff members for fiscal year 2008 during the Annual Training Conference Dec. 12 - 14 at the Kalahari Resort in Wisconsin Dells.

Lt. Col. Daniel C. Miller, battalion commander; and Command Sgt. Maj. Melvin L. Holliday, hosted Maj. Gen. John M. Custer, U.S. Army Intelligence Center and Fort Huachuca commanding general; and Col. James Iacocca, 3rd Recruiting Brigade commander, during the training sessions, banquet and annual awards ceremony.

Recruiter rings were awarded to 17 recruiters. The Glen E. Morrell award was presented to seven recruiters. Spouses of the awardees received certificates of appreciation signed by the commanding general of U.S. Army Recruiting Command.

Spouses also participated in training sessions to address current issues. They met with Iacocca to learn what they can expect in terms of brigade support. Miller and Holliday conducted a question and answer session with the spouses.

Before presenting the awardees during the Dec. 13

banquet, Custer spoke on the significance of recruiting quality men and women for the Army, especially during this digital age. He said he has always been impressed with the support he received from recruiters for casualty assistance duties and he was pleased to participate in a ceremony to award recruiters for their service.



Top Future Soldier squad leader Sgt. Larry Finefield, Janesville Recruiting Station, Madison Recruiting Company, is awarded by Jerry Gramins, Association of the United States Army.



Sgt. 1st Class Ronald Deutsch, representing Janesville Recruiting Station, Madison Recruiting Company, is awarded top senior producing station.



First Sgt. Mark McLeod, representing Appleton Recruiting Company, is awarded top senior producing company.



Staff Sgt. Patrick Bibb, Fond du Lac Recruiting Station, Appleton Recruiting Company, is awarded the Glen E. Morrell medallion.



Julie Jennings is awarded top administrative civilian.



Jason Cockrell is awarded top professional civilian.



Sgt. 1st Class Justin Perry, Rockford Recruiting Station, Loves Park Recruiting Company, walks through the "Hall of Fame" after receiving the recruiter's ring. The ring is awarded to recruiters who have given above and beyond mission requirements.



Team Kilo, Sgt. Eric Leonard, Staff Sgt. Aaron Green, Staff Sgt. Shawn Kline and Sgt. Jason Kennebeck, Burlington Recruiting Station, is awarded top team (Oct. 2007 - April 2008).



Plover Recruiting Station, Fort McCoy Recruiting Company, represented by Sgt. 1st Class Jason Provens is awarded top recruiting station (Oct. 2007 - April 2008).



Iron Mountain Company represented by Capt. Megan Keuss and 1st Sgt. Jerome Thibaut Jr. is awarded top recruiting company (Oct. 2007 - April 2008).



Team America, Staff Sgt. Joseph Hohmann and Staff Sgt. Patrick Bibb, Appleton Company, is awarded top recruiting team (May - Sept. 2008).



La Crosse Recruiting Station represented by Sgt. 1st Class Erik Rasmussen is awarded top recruiting station (May - Sept. 2008).



PHOTOS BY JORGE GOMEZ
Loves Park Recruiting Company represented by Capt. Brock Zimmerman and 1st Sgt. Calvin Hamby Jr. is awarded top company for combined volume (May - Sept. 2008).

2009

Year of the **Noncommissioned Officer**

Since 1775, the Army has set apart its NCOs from other enlisted Soldiers by distinctive insignia of grade.

With more than 200 years of service, the U.S. Army's Noncommissioned Officer Corps has distinguished itself as the world's most accomplished group of military professionals.

Historical and daily accounts of "life as an NCO" are exemplified by acts of courage, and a dedication and a willingness to do "whatever it takes" to complete the mission.

NCOs have been celebrated for decorated service in military events ranging from Valley Forge to Gettysburg, to charges on Omaha Beach and battles along the Ho Chi Minh Trail, to current conflicts in Afghanistan and Iraq.

In recognition of their commitment to service and willingness to make great sacrifices on behalf of our nation, the secretary of the Army established 2009 as "The Year of the NCO."

Throughout 2009, the Army will honor NCOs through initiatives and events that:

Enhance the awareness of members of Congress and the American public's understanding of roles and responsibilities of today's NCO.

Enhance and accelerate the development of NCOs through education, fitness, and leadership development initiatives.

Join the celebration of one of America's greatest assets, the NCO Corps, the "backbone of the American Army." Visit www4.army.mil/yearofthenco/home.php for information on the history of the NCO, initiatives and other resources.

**Soldiers, Civilians
Get Pay Increase**

by **C. Todd Lopez**
Army News Service

There'll be something extra in everybody's paycheck in January.

Active-duty personnel will draw an across-the-board 3.9 percent pay raise beginning Jan. 1.

A sergeant with five years of service, for instance, will see an increase in monthly base salary of about \$88.

A captain with nine years of service would see nearly \$200 per month extra.

The 2009 military pay tables can be found at www.dfas.mil.

Civilians under the GS system get an across-the-board pay raise of 2.9 percent in 2009.

Civilians under the NSPS pay system will see an increase of 1.74 percent and can earn additional performance-based salary increases through the NSPS "pay pool" process.

New Logo Identifies Equipment, Clothing as 'Army Certified'

by **Kathi Ghannam**
Army News Service

Program Executive Office Soldier has developed a "certification process" to help Soldiers identify off-the-shelf clothing and equipment that meet the Army's highest standards for safety, performance and durability.

PEO-Soldier, the agency responsible for developing, acquiring and fielding Army equipment, recognizes there is no one solution fit that is universal to all Soldiers, so many look to the commercial market to augment Army-issued gear.

However, not all off-the-shelf equipment and clothing labeled "mil-spec" have been actually certified for military use. Under the PEO-Soldier Certification Program, Approved Product Lists, or APLs, have been developed and are being adapted to incorporate various types of equipment as requirements are identified.

"The Army will always prioritize the internal design, creation, testing and fielding of the best Army issue equipment available," said Lt. Col. Michael Sloane, PEO-Soldier product manager for clothing and individual equipment.

However, Sloane acknowledged there are suitable and



PHOTO BY STAFF SGT. MICHAEL CARDEN

The Army Team Soldier Certification logo will help Soldiers identify off-the-shelf items that have been Army-tested and approved by Program Executive Office Soldier.

reasonable alternatives outside the Army.

APL authorizations and enhancements are driven by rigid standardized testing and user input, officials said. Once certification is obtained, approved products are branded with the Army Team Soldier Certification logo. The logo also appears on issue items to help ensure Soldiers aren't misled into purchasing knock-off items.

USAREC Calendar

Note: schedule subject to change.

Jan. 10	Processing Saturday
Jan. 16	Training Holiday
Jan. 19	Martin Luther King, Jr.
Jan. 24	Processing Saturday
Feb. 7	Processing Saturday
Feb. 16	President's Day
March 7	Processing Saturday
April 4	Processing Saturday
May 2	Processing Saturday
May 25	Memorial Day
May 26	Training Holiday
June 6	Processing Saturday
July 3	Training Holiday
July 4	Independence Day
July 6	Training Holiday
July 12	Processing Saturday
July 25	Processing Saturday
Aug. 8	Processing Saturday
Sept. 4	Training Holiday
Sept. 7	Labor Day
Sept. 13	Processing Saturday
Sept. 26	Processing Saturday

Family Readiness Training Calendar

March 9 - 12	Family Symposium
March 13	Army Family Covenant Signing
March 13 - 15	Reintegration Retreat
June 5 - 7	Single Soldier Retreat
June 12 - 14	Marriage Retreat
June 19 - 21	Family Wellness
June 26 - 28	Army Family Team Building
July 17 - 19	FRG Professional Development

Soldier, Family Assistance Program

...from the desk of Susan Foreman

Military families have many resources available to them that can be accessed through the Internet, at various military installations and through their Family Readiness Group representatives.

One of the most important benefits provided through the military is TRICARE medical coverage.

All beneficiaries are welcome to contact TRICARE directly by calling 1-877-TRICARE to speak with a customer service representative. TRICARE information can be obtained by visiting www.tricare.osd.mil.

Dependents of military personnel are eligible for dental coverage through TRICARE Dental (formerly known as United Concordia). This is not an automatic entitlement which means that interested family members must enroll in this program before accessing dental benefits.

For more information regarding TRICARE Dental, call 1-888-622-2256 or visit www.tricare dental program.com.

Military One Source is a free referral and information resource available to all military personnel and families. MOS can be reached by calling 1-800-342-9647 or by visiting www.militaryonesource.com.

Third Recruiting Brigade has contracted with professionals who serve as Family Life Consultants. They are licensed counselors/social workers who are available for individualized support. They can be reached at (502) 626-2520 or at mflc.usarec.3rdbde@gmail.com.

Chaplains are also available 24/7 for individual and family support. Chaplain McClearn is located at Fort Knox and can be reached at (502) 626-1039 or on his cell (888) 390-5709. Chaplain Marshall who primarily works out of our local Military Entrance Processing Station facility can be reached at (414) 359-1315 or his cell (847) 691-5295.

Each company in the Milwaukee Recruiting Battalion has an active Family Readiness Group with a primary point of contact. They are:

- Appleton Company, Shannon Mcleod, msmcleod7@sbcglobal.net
- Fort McCoy Company, Jodel Lamberson, jodel.lamberson1@us.army.mil
- Iron Mountain Company, Arelieen Lemke, Arely0200@yahoo.com
- Loves Park Company, Kim Zimmerman, kzimmerman15@yahoo.com; and Shelly Blyberg, shelly.blyberg@live.com
- Madison Company, Joyel Graetz and Denra Riley, madisoncompanyFRG@yahoo.com
- Milwaukee Company, Kathryn Kirby, katecherrykitten@yahoo.com

Virtual FRG Web site: www.armyfrg.org

To create a username and password,

- 1.) Go to www.armyfrg.org.
- 2.) Click the "Find an FRG" link on the left navigation bar.
- 3.) Click on "Wisconsin."
- 4.) Click on the "Milwaukee Recruiting Battalion" link.
- 5.) Click from the drop down menu "Family Member."
- 6.) Create your own username and password.

If problems occur, call Susan Foreman at (414) 577-2527.

Area Educators Tour Fort Jackson

by Leigh Otten
A&PA

Twenty-nine educators from across Wisconsin, Illinois, and upper Michigan participated in an Educator Tour at Fort Jackson, S.C., Oct. 28 - 31. During the three-day visit, they were able to take an in-depth look at many of the programs, training, and benefits the Army has to offer.

The educators began by participating in an informative briefing on various recruiting and retention programs including March2Success, Armed Services Vocational Aptitude Battery, and the Concurrent Admissions Program for Army Enlistees.

"The information regarding various educational opportunities and financial benefits was the most informative," said Lori Hendges, A.D. Johnston High School counselor.

"It was interesting to see the various courses and physical challenges Soldiers go through in order to train. It was reassuring to see the trust-building exercises," she said.

During their observation of repel training, three educators climbed to the top of Victory Tower to try their hand at repelling. They also had an opportunity to speak with four trainees from Wisconsin who were engaged in wheel-vehicle mechanic training.

"I particularly enjoyed meeting with the recruits from Wisconsin and listening to them each tell a different reason for joining," said Carol Otten, Germantown High School teacher.

The educators also observed weapons training later that afternoon. After the observation, they took the opportunity to learn how to march from Staff Sgt. James Smith Jr., 2nd Battalion, 39th Infantry Regiment drill sergeant, 165th Brigade.

"It was so interesting when we were able to participate in the activities," said Rebecca Bebbler-Wells, Madison West High School counselor, "including when Sergeant Smith had us march around like we were Soldiers."



PHOTO BY CAPT. DAVID MARONE

Rebecca Bebbler-Wells, Madison West High School counselor, gains a better sense of what it means to be a Soldier. Another Educators' Tour is tentatively scheduled for April 2009.

On the final day of the tour, they witnessed the culmination of all of the new recruits' hard work at their graduation ceremony. Before saying farewell, Smith provided Meals-Ready-Eat to all of the excited and exhausted educators.

"The tour was well organized," said Yvonne Duesterhoeft, Jefferson County's Veterans Service officer. After getting to see the basic training program from start to finish, Duesterhoeft said she was amazed at the pure size of the whole operation. "It was interesting to see the wide variety of training missions that Fort Jackson serves."

The Milwaukee Recruiting Battalion organized and presented the tour with the efforts of educators and tour coordinators, including Education Services Specialist Andrew Blaha.

"This was an outstanding tour and I learned quite a bit that I will pass on to my students," said Joe Niemczyk, St. John's Military Academy counselor.

USAREC Army Family Covenant

What It Means To You

Military Family Life Consultants at each Brigade

Personal Financial Counselors at each Brigade

Subsidized Child Care

Government Leased Housing Option

Gym Membership for Soldiers residing in Remote Locations

Future Goals

Expand Family Readiness Support Assistants to all Battalions

Partnership with Army Family and Morale, Welfare and Recreation to provide Community Service Coordinators

Increase Child Care subsidy for Family Readiness Groups

Gym Memberships for Families residing in Remote Locations